

A white graphic of a gabled roof structure with two vertical lines extending downwards from the eaves, framing the text.

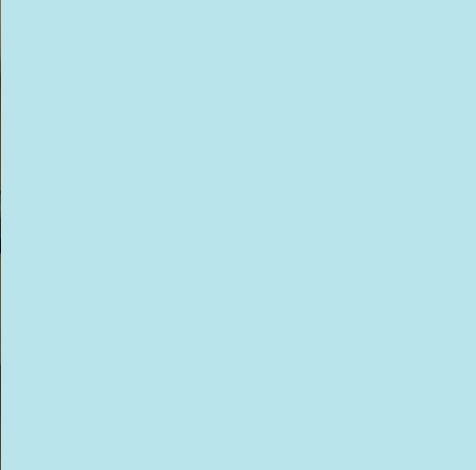
HOUSE PORT®

Consumers today can experience life “outside of the box” with the availability of House Port’s “Pop-Up House,” a sustainable living solution and alternative to modular and traditionally manufactured homes. The “Pop-Up House” is a new concept in home design resulting from the work of New York-based artist, Hally Thacher.

Today’s home buyers are eager to find options for living green in a home that can be easily customized, on any budget. House Port was created with a commitment to simple design, sustainability, affordability and personalization. The Pop-Up House provides a new way of living by creating an open, stylish and personal environment that can be set up practically anywhere.

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A Pop-Up House consists of either one or two Pop-Up Cubes formed by Structural Insulated Panels (SIPs). These unique structures provide ample living space, bedroom areas, kitchen and utility space. Above the cube shaped buildings, an innovative House Port, a galvanized metal roof, covers the main buildings, providing insulation and relief from the weather, as well as creating an open outdoor patio that surrounds the home.

A few key Green features of the House Port:

Wall Systems: SIPs panels are inherently air tight and provide high insulation. With such an airtight envelope and high levels of insulation, the typical central heating and cooling system is no longer needed. It can be replaced with a relatively low powered Heat Recovery Device (HRV) or Energy Recovery Device which consists of a small



fan running much of the time to bring in fresh air from a controlled source. Net result, much lower heating and cooling costs, much more constant and comfortable Indoor Air Quality (IAQ). SIPs can save approximately \$10,000 in energy costs over 10 years.

Windows/Sliders/Roofing: High quality windows and sliders provide desirable connection between inside and outside, particularly in California's mild Mediterranean climate.

A notable feature of the House Port is the huge overhanging metal roof structure which provides much more shade than conventional designs allowing for better energy efficiency.

Energy Star Appliances: do their job using less energy and are eligible for energy rebates in most areas.

A rain catchment system and greywater system were also installed.

House Port, a company dedicated to developing, promoting and marketing sustainable home living solutions, was founded by Hally Thacher in 2004 following the development of the original House Port concept in Joshua Tree, CA. A model of House Port's first product, the Pop-Up House, was completed in spring of 2009 in Northern California for a total cost of \$250,000, based on the successful Joshua Tree experiment. For more details, the Pop-Up House and various furniture items are available online at:

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Photographs: © 2012 Avery Meyers Photography.

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The Desert Hot Springs, California House Port prototype is available for viewing by appointment only.

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<http://www.ehouseport.com/press/>

For additional photographs, drawings, and inspiration, please visit our website:

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